

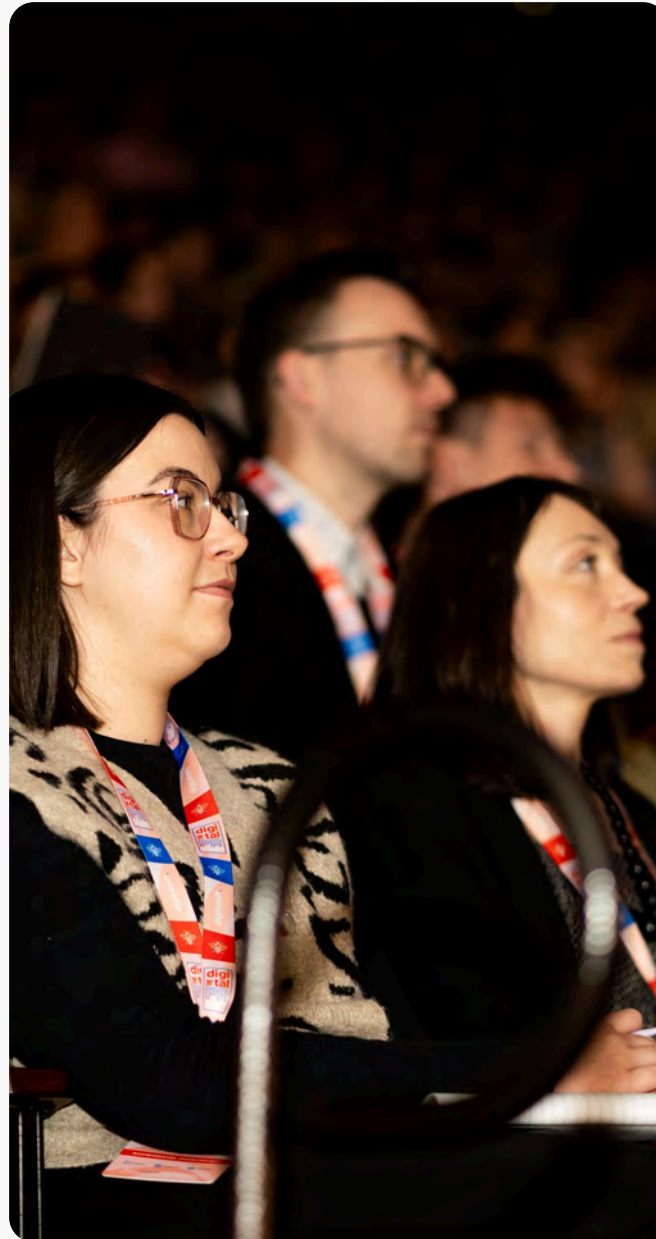


SPONSORSHIP & PARTNER OPPORTUNITIES 2026

The UK's Largest Dedicated PR Conference

The Digital PR Summit is back for the third year running, and we cannot wait to welcome you to the Royal Northern College of Music on Wednesday, the 22nd of April, 2026.

As the UK's largest dedicated digital PR conference, the Digital PR Summit brings together the brightest minds in the industry for an exclusive one-day, two-track event.



About The Digital PR Summit

The Digital PR Summit 2026 will host **more than 500** agency, freelance and in-house marketing professionals for a full day of insightful talks from **over 20 talks from industry marketers & journalists.**

With two dedicated tracks of talks and panels, the event offers an excellent opportunity to learn from and network with the **digital PR industry's very best** professionals.



500+

marketing professionals



20+

talks from industry marketers & journalists



IN-PERSON

full-day of talks & panels



LEARN & NETWORK

with industry leaders



CENTRAL LOCATION

at the RNCM, Manchester

These Are Some Of The Brands That Attended The 2025 Event:

In 2025, we had nearly 400 brands and agencies attend the event, such as:



Here's What Last Year's Attendees Had To Say

“A fantastic day at the Digitaloфт Digital PR Summit in Manchester yesterday! Lots of fantastic speakers covering all things digital PR, SEO and even managing your pals in the workplace.”

“Gained heaps of industry insight today at the Digital PR Summit in Manchester. A great run of lively talks and lots of opportunities to swap experiences.”

“It was an absolutely incredible day and I came away with some great insights. It's so great to have something like this up North and not in London.”

“All of the talks offered something genuinely new and interesting. It was great to have a day geared specifically towards experienced digital PRs in that the level of content appealed to those with a decent understanding of the discipline.”

“A fabulous and insightful day of talks yesterday at the Digital PR Summit by Digitaloфт.”



Here's What One Of Last Year's Sponsors Had To Say

"The digital PR summit is absolutely unrivalled in the space - both in terms of venue and talks. As an ex Digital PR of 12 years turned recruiter for the space, when they contacted me to get involved as a sponsor it was a no brainer for me!"

—

James Congdon,

Independent Recruitment Specialist for the Digital Space



Why Sponsor The Digital PR Summit?

It's the perfect opportunity for your business to...

Meet and get in front of 500+ in-house and agency marketers from SEO, PR and wider digital marketing roles to increase the awareness of your tool, service or agency.

Position your business as a prominent figure in the digital PR industry by aligning with the industry's top thought leaders and cutting-edge conversations.

Connect and build meaningful relationships with decision-makers and marketing professionals actively looking for tools, suppliers, and services to help them drive growth.



Who Attends The Digital PR Summit?

The Digital PR Summit is attended by in-house, agency-side and freelance SEO, PR and marketing professionals. Key decision making roles who attend include:

26.3%

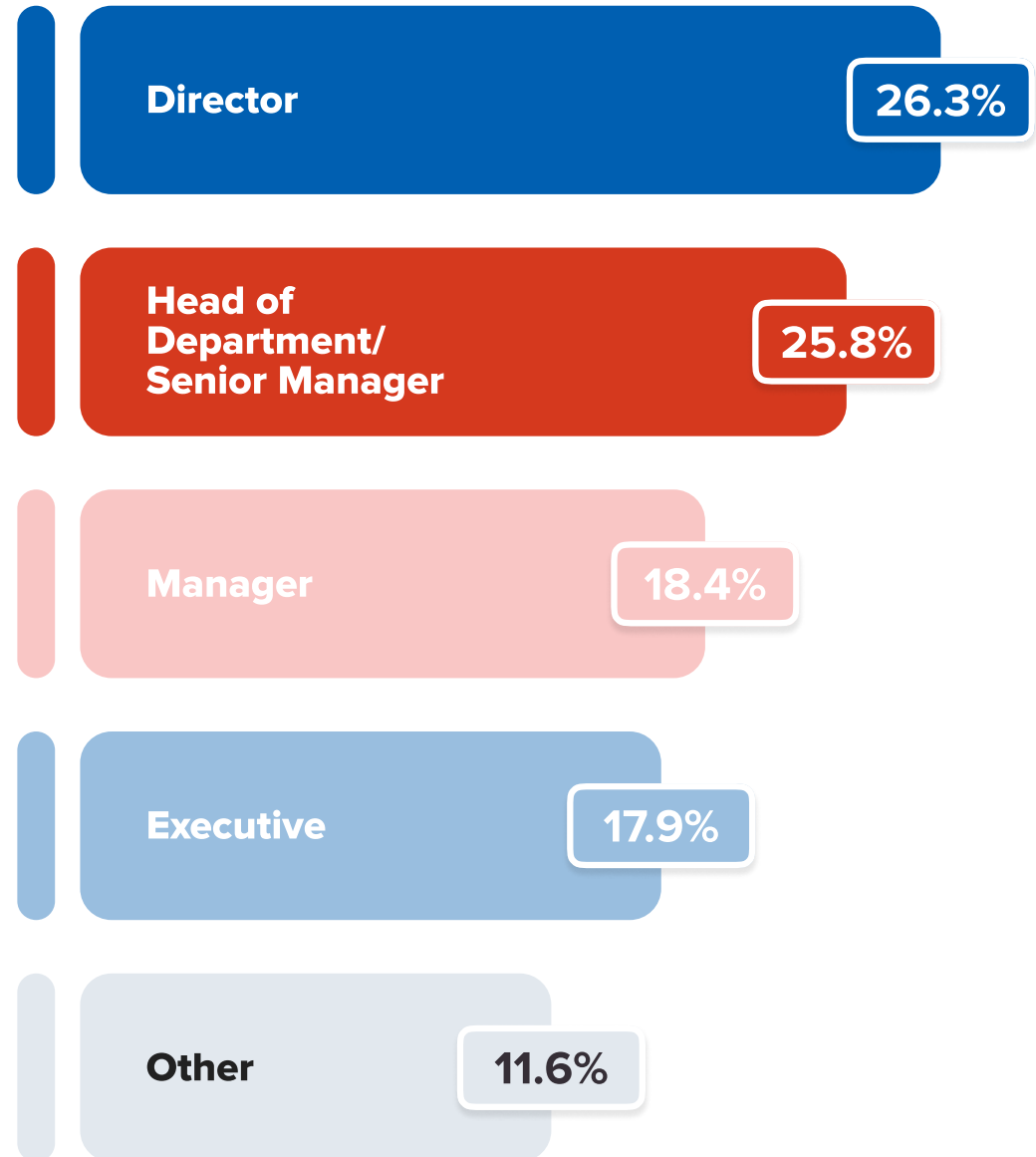
Over a quarter of attendees were Director level.

Nearly as many were Heads of Department or Senior Managers.

25.8%

52.0%

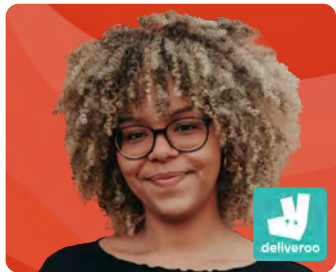
Over half of attendees held Senior or Director-level positions.



Who's Speaking At The Digital PR Summit 2026?

The Digital PR Summit 2026 brings together a carefully curated lineup of leading voices from across Digital PR and SEO.

Hear directly from the experts shaping the industry and gain knowledge and insight into the strategies and emerging trends defining the future of digital PR.



Naomi Francis-Parker
SEO Manager,
Deliveroo

The In-House Buy-In Problem: Why SEOs Struggle to Sell Digital PR (and How to Fix It)

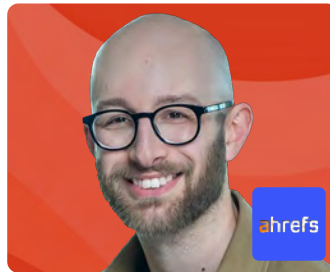
SEO specialist in ecommerce and marketplace brands, and now leads the organic growth strategy at Deliveroo. She's passionate about bringing together every part of growing a brand online, from SEO and content to social and PR, and making them work as one.



Mark Perkins
Founder, Mark Perkins Creative Consultancy

The Art of Disruption

Former creative lead at MHP, W and COW with over 130 major award wins since 2014. Mark has developed campaigns for the likes of British Airways, Amex, Disney, NHS, Heinz, L'Oreal and many others.



Ryan Law
Director of Content Marketing,
Ahrefs

How to Build Effective Brand Mentions for AI Search (What the Data Says)

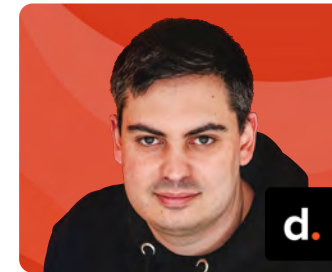
14 years of experience as a marketing director, VP, CMO, and agency co-founder. Ryan has helped companies, including Google, Zapier, GoDaddy, Clearbit, and Algolia, improve their content marketing and SEO.



Laura Joint
Customer Success Director,
CoverageBook

The Measurement Flip: What Digital PR Can Learn from Traditional PR in the Age of AI

Laura helps both traditional PR teams and Digital PR teams showcase and measure their PR. With a career entirely in PR, she has trained thousands of professionals globally through webinars and 1:1 sessions with teams of all sizes.



James Brockbank
Managing Director & Founder,
Digitaloft

How to Find & Own the Moments That Really Matter to Your Brand

James has more than 15 years of experience in SEO, spanning both the technical and creative sides of the industry, and has spent the last nine years growing an agency at the forefront of content-led SEO and digital PR. He's spoken at leading industry events including BrightonSEO, SMX, and Pubcon.



Isa Lavahun
Freelance Digital PR Strategist,
Lavly LTD

Beyond Google: How TikTok and Social Search Are Changing Brand Discovery

A freelance digital PR strategist with over 15 years of search marketing experience. Isa partners with brands and agencies to ensure digital PR strategies align with the bigger picture. Meeting search, brand, and audience goals through data-led

2026 Attendee Sample List

- [Aliyah Loughlan Digital PR](#)
- [Auctus PR](#)
- [Beaverbrooks](#)
- [Belta PR](#)
- [Black Circles](#)
- [British Gas](#)
- [Bupa](#)
- [Candour](#)
- [Career.io](#)
- [Channel 4](#)
- [Colourful Comms](#)
- [Confused.com](#)
- [Dark Horse](#)
- [Dentsu](#)
- [Digital Hothouse](#)
- [Digital PR Tips](#)
- [Fishtank Agency](#)
- [Gabriella Lucy PR](#)
- [Gastronomy Plus](#)
- [Glass Digital](#)
- [Glass Atlas](#)
- [Harrods](#)
- [Hollie Hines Consultancy](#)
- [Homeprotect](#)
- [Hovia](#)
- [HUB](#)
- [ICS Digital](#)
- [Imperfect Pointes](#)
- [Impression Digital](#)
- [JBH](#)
- [JD Outdoors](#)
- [Jellyfish](#)
- [Jessica Maccio](#)
- [Jet2](#)
- [Jot SEO](#)
- [Journeyscape](#)
- [LUSH](#)
- [M&S](#)
- [M4M](#)
- [Marketing Signals](#)
- [Minty Digital](#)
- [Motorpoint](#)
- [Much Better Adventures](#)
- [Music Magpie](#)
- [MyProtein](#)
- [N Brown](#)
- [No Brainer Agency](#)
- [Northbound PR](#)
- [Pharmacy2U](#)
- [Pitchpoint Comms](#)
- [Prep Kitchen](#)
- [Reactively](#)
- [Right Fitz](#)
- [Ripe Insurance](#)
- [Rusty Monkey](#)
- [The SEO Works](#)
- [Sky](#)
- [Source Marketing](#)
- [Student Beans](#)
- [Sway PR](#)
- [Tal Agency](#)
- [Talk Talk](#)
- [The Media Image](#)
- [Trusted Housesitters](#)
- [Urban Rebel PR](#)
- [Veganuary](#)
- [Wagada Digital](#)
- [We Are ROAST](#)
- [Wolfenden Agency](#)
- [Yakult](#)

Stage One Sponsor

£4,500 + VAT

 Sold Out

- ★ Speaking slot on our 600 capacity main stage
- ★ Branding as stage sponsor on the main stage
- ★ Two branded flags on the stage all-day
- ★ Branding included in main stage door wrap
- ★ Exhibition stand space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ One pre-event and one post-event email to all attendees promoting your product or service
- ★ Weekly dedicated mentions on social media of your product or service as sponsor
- ★ Holding slide on main stage screen with logo
- ★ Video advert before each talk (sponsor to supply)
- ★ Logo & link on the event website
- ★ Logo on lanyard schedule w/ event talk timings
- ★ 4x event tickets in addition to exhibition stand staff & speaker
- ★ An on-stage thank you shoutout at the start and end of the event



Stage Two Sponsor

£3,000 + VAT

 Sold Out

- ★ Speaking slot on our 120 capacity second stage
- ★ Branding as stage sponsor on the second stage
- ★ Branded flag on the stage all day
- ★ Exhibition stand space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ One post-event email to all attendees promoting your product or service
- ★ Weekly dedicated mentions on social media of your product or service as sponsor
- ★ Holding slide on second stage screen with logo
- ★ Video advert before each talk (sponsor to supply)
- ★ Logo & link on the event website
- ★ Logo on lanyard schedule w/ event talk timings
- ★ 4x event tickets in addition to exhibition stand staff & speaker
- ★ An on-stage thank you shoutout at the start and end of the event



Exhibitor

£2,000 + VAT

 Sold Out

- ★ Exhibition stand space with a 6ft table
- ★ Inclusion within pre and post-event emails as an exhibitor w/ short blurb
- ★ Included within pre and post-event social media posts
- ★ Logo & link on the event website
- ★ 4x event tickets
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ An on-stage thank you shoutout at the start and end of the event



Coffee & Refreshments Sponsor

£1,000 + VAT

 Sold Out

- ★ Inclusion within pre and post-event emails as a sponsor w/ short blurb
- ★ Included within pre and post-event social media posts
- ★ Logo & link on the event website
- ★ Branding across the coffee time networking space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ 4x event tickets
- ★ An on-stage thank you shoutout at the start and end of the event

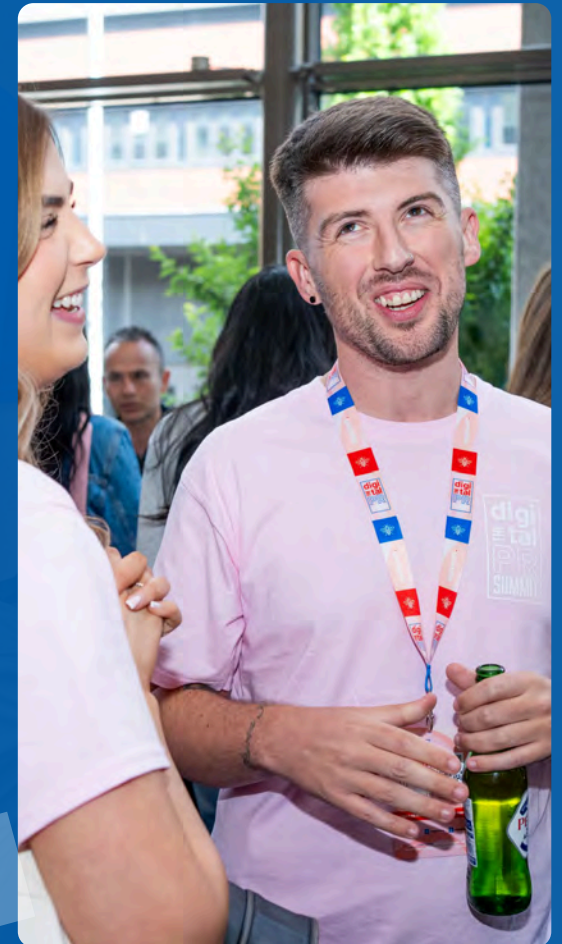


Drinks Reception Networking Sponsor

£1,500 + VAT

🛒 Sold Out

- ★ Inclusion within pre and post-event emails as a sponsor w/ short blurb
- ★ Included within pre and post-event social media posts
- ★ Logo & link on the event website
- ★ Branding across the drinks reception networking space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ 4x event tickets
- ★ An on-stage thank you shoutout at the start and end of the event



Attendee Goodie Bag Item Inclusions

£750 + VAT

🛒 Multiple Available

★ Branded item or marketing material inclusion in every attendee's goodie bag

Pre And Post-Event Marketing Email

£750 + VAT

🛒 Only 3 Remaining

★ Dedicated email to all attendees pre and post-event to promote your product or service

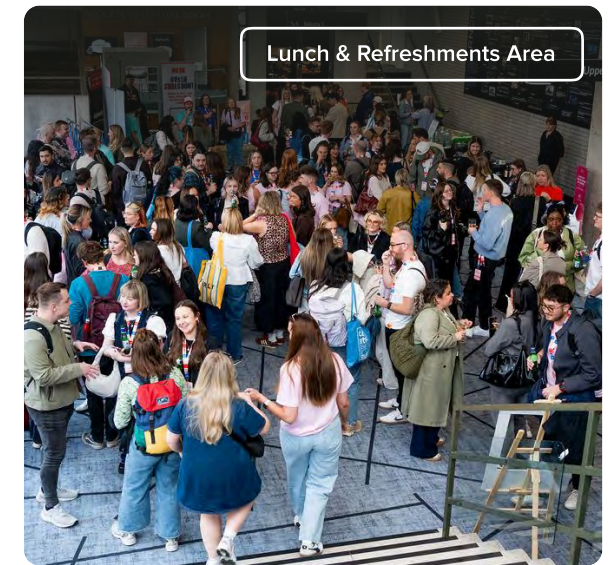


The Location

The Royal Northern College of Music (RNCM) offers an inspiring and flexible venue for the Digital PR Summit, featuring state-of-the-art facilities in the vibrant cultural heart of Manchester - one of the UK's most vibrant and creative cities.

Stage One will take place in the RNCM Theatre, which has a capacity of 600 and is equipped with advanced sound and lighting systems, making it ideal for keynote sessions and large presentations. Stage Two will be held in the Forman Lecture Theatre, which accommodates up to 120 attendees.

Between sessions, you can enjoy refreshments, lunch, and networking opportunities in the spacious foyer area that connects both stages.



ABOUT DIGITALOFT.

Digitaloft is an award-winning organic growth agency; connecting the dots between SEO, content & digital PR to make clients' investments into organic work harder. The agency has offices in Manchester and the Lake District.

Digitaloft is the lead sponsor and host of The Digital PR Summit 2026, an event that the agency first hosted virtually in 2020 and took in-person in 2024.



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DIGITAL PR
CONTENT
SEO



For further information please contact
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