

The Royal Northern College of Music, Manchester

22nd April 2026

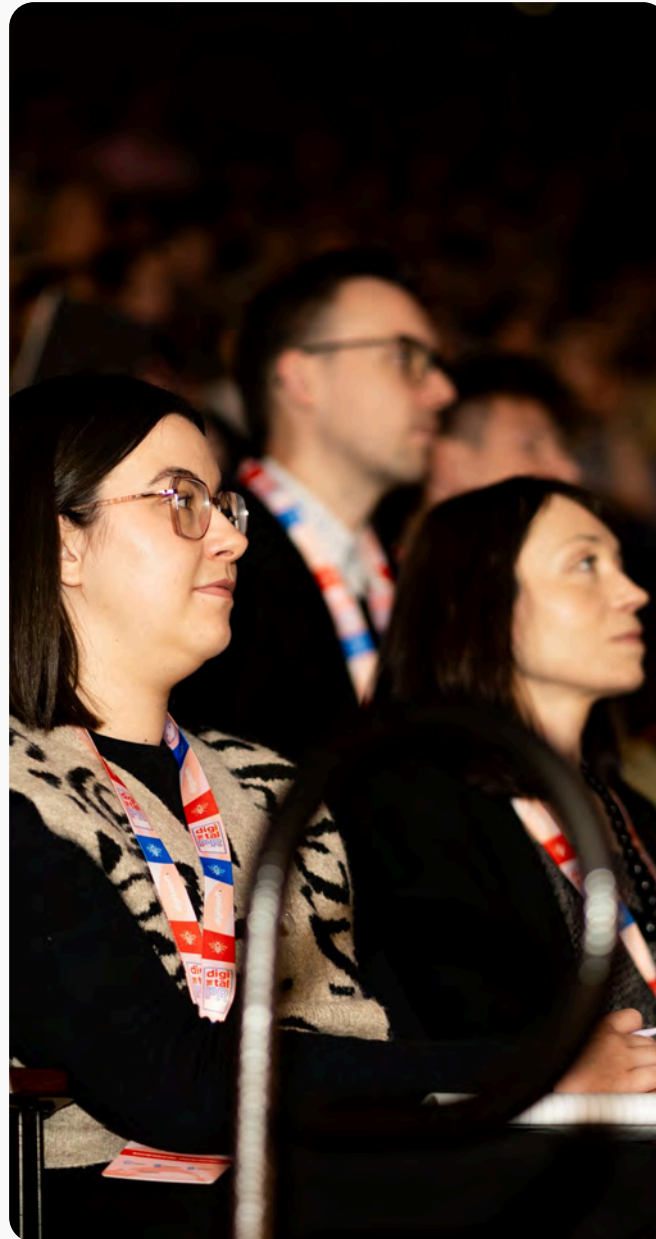


# SPONSORSHIP & PARTNER OPPORTUNITIES 2026

# The UK's Largest Dedicated PR Conference

The Digital PR Summit is back for the third year running, and we cannot wait to welcome you to the Royal Northern College of Music on Wednesday, the 22nd of April, 2026.

As the UK's largest dedicated digital PR conference, the Digital PR Summit brings together the brightest minds in the industry for an exclusive one-day, two-track event.



# About The Digital PR Summit

The Digital PR Summit 2026 will host **more than 500** agency, freelance and in-house marketing professionals for a full day of insightful talks from **over 20 talks from industry marketers & journalists.**

With two dedicated tracks of talks and panels, the event offers an excellent opportunity to learn from and network with the **digital PR industry's very best** professionals.

**500+**

marketing professionals

**20+**

talks from industry marketers &amp; journalists

**IN-PERSON**

full-day of talks &amp; panels

**LEARN & NETWORK**

with industry leaders

**CENTRAL LOCATION**

at the RNCM, Manchester



# These Are Some Of The Brands That Attended The 2025 Event:

In 2025, we had nearly 400 brands and agencies attend the event, such as:

The logo for Confused.com, featuring the word 'Confused' in blue and '.com' in white inside a blue speech bubble.The logo for Yakult, featuring the word 'Yakult' in red inside a red oval.The logo for Booking.com, featuring the word 'Booking.com' in blue.The logo for Channel 4, featuring the number '4' in a stylized, blocky font.The logo for LUSH, featuring the word 'LUSH' in bold, black, sans-serif capital letters.The logo for Jet2.com, featuring the word 'Jet2.com' in red.The logo for boohoo, featuring the word 'boohoo' in a lowercase, black, sans-serif font.The logo for Boots, featuring the word 'Boots' in a stylized, cursive script.The logo for Journey Further, featuring a stylized 'J' icon and the words 'Journey Further' in a sans-serif font.The logo for EVRI, featuring the word 'EVRI' in blue and 'The new Hermes' in a smaller font below it.The logo for MYPROTEIN, featuring a stylized 'M' icon and the word 'MYPROTEIN' in a sans-serif font.The logo for JD, featuring the letters 'JD' in white inside a black circle.The logo for BEAVERBROOKS, featuring the word 'BEAVERBROOKS' in a serif font.The logo for British Gas, featuring a stylized flame icon and the words 'British Gas' in a sans-serif font.The logo for musicMagpie, featuring a stylized bird icon and the words 'musicMagpie' in a sans-serif font.The logo for JAYWING, featuring the word 'JAYWING' in a sans-serif font.The logo for musicMagpie, featuring a stylized bird icon and the words 'musicMagpie' in a sans-serif font.The logo for do, featuring the word 'do' in a green, rounded, sans-serif font.The logo for SCIENCE+ INDUSTRY MUSEUM, featuring the words 'SCIENCE+ INDUSTRY MUSEUM' in a sans-serif font.The logo for UNiDAYS, featuring the word 'UNiDAYS' in a bold, sans-serif font.The logo for IMPRESSION, featuring a stylized 'I' icon and the word 'IMPRESSION' in a sans-serif font.The logo for M&S, featuring the letters 'M&S' in a serif font.The logo for Bupa, featuring a stylized heart icon and the word 'Bupa' in a sans-serif font.The logo for TRAVEL CHAPTER, featuring a stylized 'T' icon and the words 'TRAVEL CHAPTER' in a sans-serif font.The logo for Frog, featuring a stylized frog icon.

# Here's What Last Year's Attendees Had To Say

“A fantastic day at the Digitaloft Digital PR Summit in Manchester yesterday! Lots of fantastic speakers covering all things digital PR, SEO and even managing your pals in the workplace.”

“Gained heaps of industry insight today at the Digital PR Summit in Manchester. A great run of lively talks and lots of opportunities to swap experiences.”

“It was an absolutely incredible day and I came away with some great insights. It's so great to have something like this up North and not in London.”

“All of the talks offered something genuinely new and interesting. It was great to have a day geared specifically towards experienced digital PRs in that the level of content appealed to those with a decent understanding of the discipline.”

“A fabulous and insightful day of talks yesterday at the Digital PR Summit by Digitaloft.”



## Here's What One Of Last Year's Sponsors Had To Say

"The digital PR summit is absolutely unrivalled in the space - both in terms of venue and talks. As an ex Digital PR of 12 years turned recruiter for the space, when they contacted me to get involved as a sponsor it was a no brainer for me!"

—

**James Congdon,**

Independent Recruitment Specialist for the Digital Space





# Why Sponsor The Digital PR Summit?

It's the perfect opportunity for your business to...

**Meet and get in front of 500+ in-house and agency marketers from SEO, PR and wider digital marketing roles to increase the awareness of your tool, service or agency.**

**Position your business as a prominent figure in the digital PR industry by aligning with the industry's top thought leaders and cutting-edge conversations.**

**Connect and build meaningful relationships with decision-makers and marketing professionals actively looking for tools, suppliers, and services to help them drive growth.**



# Who Attends The Digital PR Summit?

The Digital PR Summit is attended by in-house, agency-side and freelance SEO, PR and marketing professionals. Key decision making roles who attend include:

**26.3%**

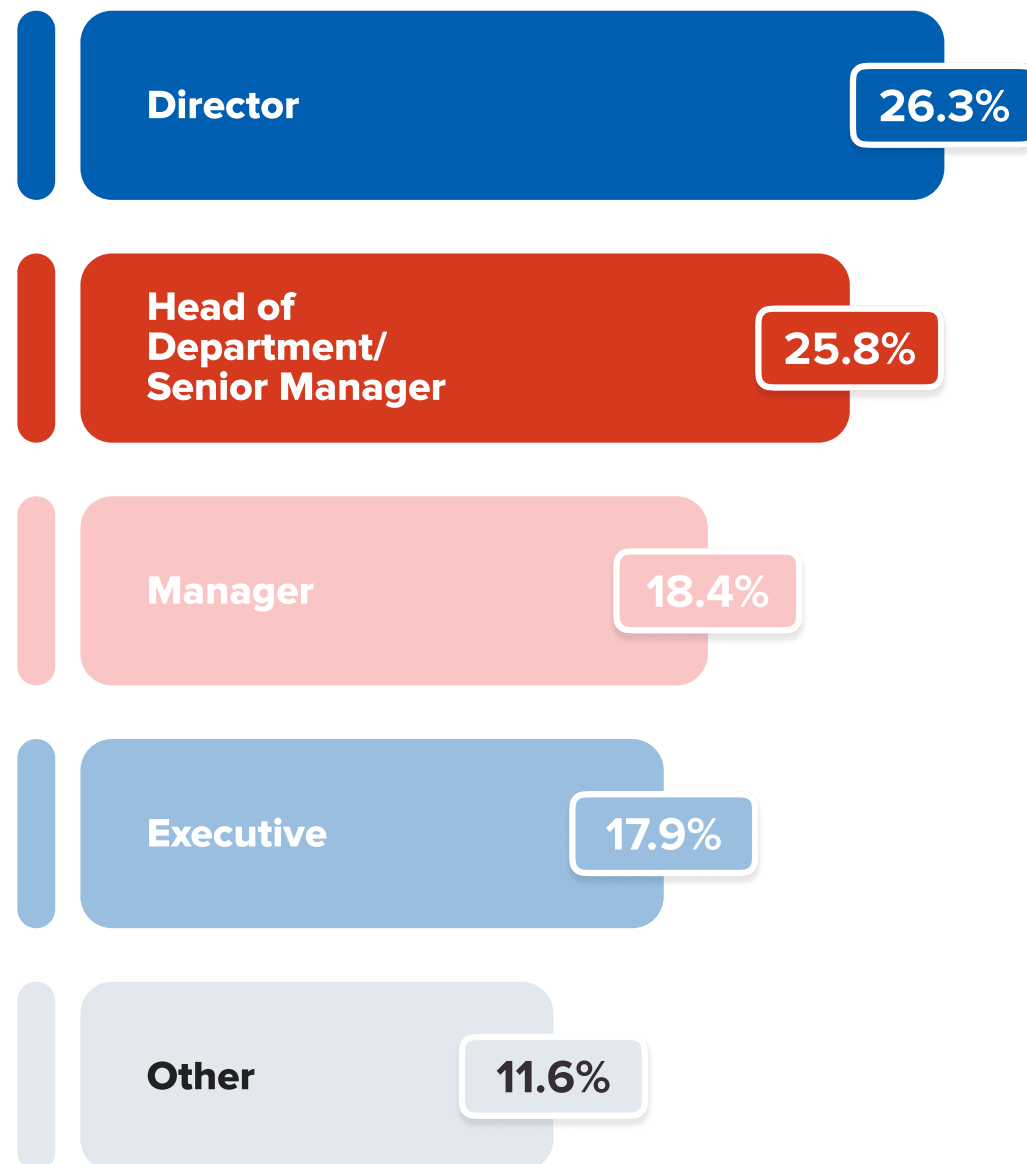
Over a quarter of attendees were Director level.

Nearly as many were Heads of Department or Senior Managers.

**25.8%**

**52.0%**

Over half of attendees held Senior or Director-level positions.



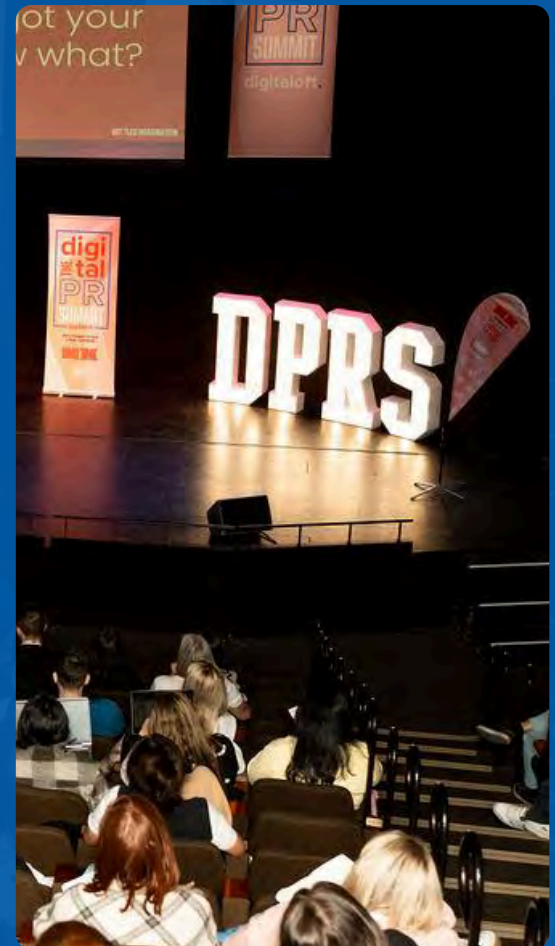


# Stage One Sponsor

**£4,500 + VAT**

 1 Slot Available

- ★ Speaking slot on our 600 capacity main stage
- ★ Branding as stage sponsor on the main stage
- ★ Two branded flags on the stage all-day
- ★ Branding included in main stage door wrap
- ★ Exhibition stand space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ One pre-event and one post-event email to all attendees promoting your product or service
- ★ Weekly dedicated mentions on social media of your product or service as sponsor
- ★ Holding slide on main stage screen with logo
- ★ Video advert before each talk (sponsor to supply)
- ★ Logo & link on the event website
- ★ Logo on lanyard schedule w/ event talk timings
- ★ 4x event tickets in addition to exhibition stand staff & speaker
- ★ An on-stage thank you shoutout at the start and end of the event



# Stage Two Sponsor

£3,000 + VAT

 1 Slot Available

- ★ Speaking slot on our 120 capacity second stage
- ★ Branding as stage sponsor on the second stage
- ★ Branded flag on the stage all day
- ★ Exhibition stand space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ One post-event email to all attendees promoting your product or service
- ★ Weekly dedicated mentions on social media of your product or service as sponsor
- ★ Holding slide on second stage screen with logo
- ★ Video advert before each talk (sponsor to supply)
- ★ Logo & link on the event website
- ★ Logo on lanyard schedule w/ event talk timings
- ★ 4x event tickets in addition to exhibition stand staff & speaker
- ★ An on-stage thank you shoutout at the start and end of the event



# Exhibitor

£2,000 + VAT

 3 Slots Available

- ★ Exhibition stand space with a 6ft table
- ★ Inclusion within pre and post-event emails as an exhibitor w/ short blurb
- ★ Included within pre and post-event social media posts
- ★ Logo & link on the event website
- ★ 4x event tickets
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ An on-stage thank you shoutout at the start and end of the event





# Coffee & Refreshments Sponsor

£1,000 + VAT

 1 Slot Available

- ★ Inclusion within pre and post-event emails as a sponsor w/ short blurb
- ★ Included within pre and post-event social media posts
- ★ Logo & link on the event website
- ★ Branding across the coffee time networking space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ 4x event tickets
- ★ An on-stage thank you shoutout at the start and end of the event



# Drinks Reception Networking Sponsor

£1,500 + VAT

 Sold Out

- ★ Inclusion within pre and post-event emails as a sponsor w/ short blurb
- ★ Included within pre and post-event social media posts
- ★ Logo & link on the event website
- ★ Branding across the drinks reception networking space
- ★ Branded item or marketing material inclusion in every attendee's goodie bag
- ★ 4x event tickets
- ★ An on-stage thank you shoutout at the start and end of the event





# Attendee Goodie Bag Item Inclusions

**£750 + VAT** Multiple Available

★ Branded item or marketing material inclusion in every attendee's goodie bag

# Pre And Post-Event Marketing Email

**£750 + VAT** Only 3 Remaining

★ Dedicated email to all attendees pre and post-event to promote your product or service



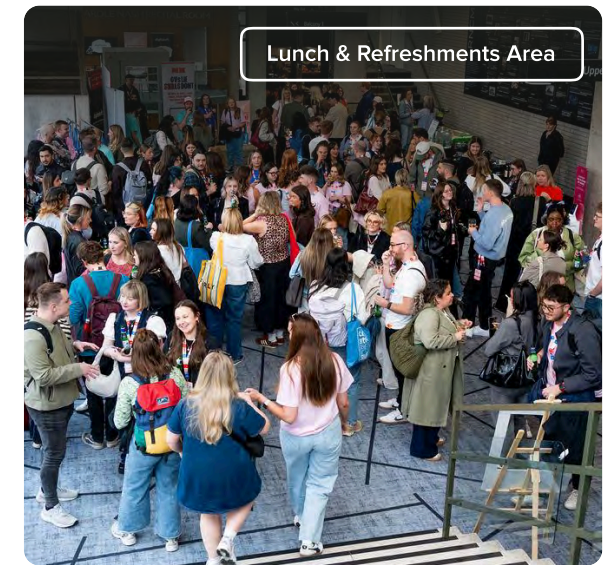


# The Location

The Royal Northern College of Music (RNCM) offers an inspiring and flexible venue for the Digital PR Summit, featuring state-of-the-art facilities in the vibrant cultural heart of Manchester - one of the UK's most vibrant and creative cities.

Stage One will take place in the RNCM Theatre, which has a capacity of 600 and is equipped with advanced sound and lighting systems, making it ideal for keynote sessions and large presentations. Stage Two will be held in the Forman Lecture Theatre, which accommodates up to 120 attendees.

Between sessions, you can enjoy refreshments, lunch, and networking opportunities in the spacious foyer area that connects both stages.



# ABOUT DIGITALOFT.

Digitaloft is an award-winning organic growth agency; connecting the dots between SEO, content & digital PR to make clients' investments into organic work harder. The agency has offices in Manchester and the Lake District.

Digitaloft is the lead sponsor and host of The Digital PR Summit 2026, an event that the agency first hosted virtually in 2020 and took in-person in 2024.



[digitaloft.co.uk](https://digitaloft.co.uk)



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